

GEARS does not endorse new products but makes this new information available to readers. If you have a new product, please email the press release information with applicable digital photo or drawing to [fpasley@atra.com](mailto:fpasley@atra.com) or send by mail to GEARS, 2400 Latigo Avenue, Oxnard, CA 93030.

## CORTECO Introduces New Honda 5-Speed Overhaul Kit Updates

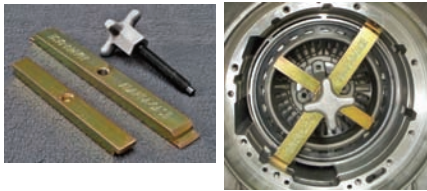
CORTECO is pleased to announce that the following TransTec® overhaul kits have been updated to include coverage for the models listed.

TransTec® kit number 2491 now includes components to repair the 2009-up Honda Fit with an L4 1.5L engine and box code SP5A.

TransTec® kit number 2430 is updated to fit the 2008-Up Honda CR-V with an L4 2.4L engine and box codes BZHA and BZJA.

For more information on these or any other CORTECO products, visit them on line at [www.TransTec.com](http://www.TransTec.com).

## Adapt-A-Case Introduces Belleville Spring Compressor for 1989-up E4OD/4R100



Adapt-A-Case has just introduced a new Belleville Spring Compressor for the 1989-up E4OD and 4R100 transmissions. This simple yet heavy-duty, 3-piece spring compressor installs quickly and tackles the job in moments.

A solid design that will last you a lifetime, the T-3601 consists of a comfortably sized knob, finely-threaded to ease the effort required.

Gold anodized for durability, the longer bar features rounded tapers at each end. This helps guide the tool into the overdrive clutch's snap ring groove, sparing you from a moment of frustration.

The bars are milled from 1/2" thick steel that won't flex or wear out over time.

For more information, visit Adapt-A-Case on line at [www.Adapt-A-Case.com](http://www.Adapt-A-Case.com).

## The Only CVT Fluid for Use in All CVT Applications

**THE ONLY CVT FLUID FOR USE IN ALL CVT APPLICATIONS**



**Multi-Vehicle CVT TRANSMISSION FLUID**  
Fully Formulated for Continuously Variable Transmissions

Smart Blend Synthetics Fully Formulated Multi-Vehicle Continuously Variable Transmission Fluid (CVT) with Advanced SYNTEUM® Technology is the ONLY FULLY FORMULATED CVT FLUID RECOMMENDED FOR USE IN ALL CVT APPLICATIONS. Smart Blend's multi-vehicle CVT fluid is specifically designed and formulated to meet performance requirements and specifications of belt or chain driven Continuously Variable Transmissions. Smart Blend Synthetics Fully Formulated CVT Fluid ensures proper performance and operation of Continuously Variable Transmissions (CVT). Smart Blend Synthetics is a leader in the formulation and development of a wide variety of transmission and professional automotive service related products. The development of a fully formulated CVT fluid meets market demand and coincides with the company's philosophy and mission statement of "Innovation, Leadership and Quality". Smart Blend Synthetics Fully Formulated Multi-Vehicle Continuously Variable Transmission Fluid will make servicing Continuously Variable Transmissions more profitable and reduce inventory cost by eliminating the need to stock multiple OEM CVT fluids or other CVT fluids that are not recommended for ALL CVT applications.

Smart Blend Synthetics Multi-Vehicle CVT Fluid Part # 3100

For product pricing or more information about SMART BLEND Products  
Call: 1-888-422-9099 or Email: [smartblend@aol.com](mailto:smartblend@aol.com)  
FAX: 281-631-0460 • [www.smartblend.com](http://www.smartblend.com)

Smart Blend Synthetics Fully Formulated Multi-Vehicle Continuously Variable Transmission Fluid (CVT) with Advanced SYNTEUM® Technology is the only fully formulated CVT fluid recommended for use in all CVT applications.

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## New Products from G-TEC Inc



G-TEC would like to welcome the Toyota/Lexus tool and equipment programs to its growing family of OEM customers. The T-3601 heated cooler line cleaner will be available to all Toyota and Lexus dealers in 2010. They'll introduce this unit at NADA in Orlando, Florida this February 13-15, booth 693.

Ford Motor Company has once again signed with G-TEC to make the T-3601 heated cooler line flusher an essential part of their dealer service and warranty programs. The programs include Ford, Lincoln, Mercury, Mazda, Volvo, and Jaguar. G-TEC was also named as a Key Accounts supplier again.

The Honda Tool and Equipment Program has extended its relationship with G-TEC for another year. The G-TEC T-3601 heated cooler line cleaner is in nearly every Honda and Acura dealership in North, South, and Central America. Honda also recognized G-TEC for its outstanding perfor-



mance with their Premier Partner Award Nomination.

Thanks to its OEM relationships, G-TEC is

able to discover cooler line specifications ahead of the aftermarket. This helps G-TEC have the fittings ready when aftermarket service centers need them. They now have adapters for the new Ford 500/Taurus, Navigator, Explorer, F-150, and F250. They also have the new Corvette (GM 6-speed) and the Hummer push-on adapters.

The very latest adapters G-TEC is introducing are for the "puck-style" onboard coolers: Toyota/Lexus and Honda are already available with the VW soon to follow.

If you have any questions, please contact G-TEC at 800-725-6499 or visit them on line at [www.g-tec.com](http://www.g-tec.com).

## Sonnax Releases E4OD/4R100 Clutch Feed Seals

Burned intermediate and direct clutches are common in E4OD and 4R100 transmissions. Some of the oil passing from the case to the supports leaks on its way to either clutch, due to clearance and movement between the castings.

Sonnax Intermediate and Direct Clutch Feed Seal kit 36424-24K overcomes wear, excess clearance, and

load-related movement.

A single kit quickly and easily corrects both clutch circuits, without special tools or machining. This gem will quickly become standard practice for overhauling these popular units.



For more information, visit Sonnax on line at [www.sonnax.com](http://www.sonnax.com).

## Superior Transmission Parts Introduces Its First Valve Body Bore Repair Kit



Superior Transmission Parts has just introduced a new valve body bore repair package to fix the lubrication PR valve bore for Mercedes 722.6, Chrysler NAG-1, Jeep W5A/J series units, and Jaguar W5A units.

The kit addresses a problem with excessive wear in the lubrication pressure regulator circuit that can cause a condition that some people describe as a "vibration, shudder, bump or bang," when the torque converter clutch applies.

Until now, there was no complete fix for this problem. This new kit — Superior VBR™ Repair Kit K093 722.6 / NAG-1 Lubrication Pressure Regulator Valve Bore Repair Package — fills that void.

The patent pending kit includes a reamer guide, an alignment tool, a reamer, necessary hardware, and five hardened steel replacement valves; enough to repair five units. Once you've used the last valve, recycle the remaining pieces and order a new kit; that way it's always in spec and ready to use.

To order your kit, call your regu-

lar distributor and ask for it by name, or visit Superior at their new web site — [www.superior-transmission.com](http://www.superior-transmission.com) — and click on the distributor link to find a Superior distributor in your area.

## Powerglide 27-Spline Hardened Transmission Yoke



Transmission Specialties of Aston, PA is proud to introduce a new yoke for the Powerglide transmission.

This new, 27-spline yoke is manufactured from a high strength 4340 steel forging and will fit the aftermarket extension housings with the roller bearing. It uses the 1350 series U-joint.

For information on this or other Transmission Specialties products, contact them at 610-485-9110 or visit them on line at [www.transmission-specialties.com](http://www.transmission-specialties.com).

## Omega Machine & Tool Moves to New Location in West Sacramento

Omega Machine & Tool Inc. has moved their company headquarters. After twenty plus successful years in the same location, Omega now has their own facility in West Sacramento, California.

J.P. Singh acquired the company from its founder Pete Coumas in March, 1997 and continued to build it into one of the leading suppliers of standard and automatic transmission bushings, sleeves, and hard parts in the world.

From their humble beginnings in the bed of Pete's S10 Chevy truck, Omega has grown into a worldwide company. In addition to the US, Omega has distributors in eighteen countries in both the Northern and Southern Hemispheres.

Our new location:

Omega Machine & Tool Inc.  
2949 Promenade St. #100,



West Sacramento CA 95691

Tel: 916-372-6001

Toll-Free: 800-601-7722

Fax: 916 372 6020

For more information, visit them on line at [www.omegamachine.com](http://www.omegamachine.com).

## Superior Introduces Updated Shift Correction Package for GM FWD



Superior has updated its K4L60E-L Shift Correction Package™ kit to fit all models of the GM transmission family, including the 4L60E late version 1998-up, the 4L65E and the 4L70E.

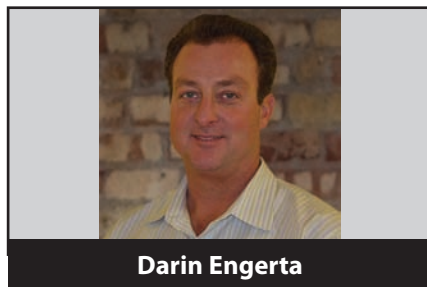
The kit provides instructions and components for use in units from 1998 up to 2008. It helps control or eliminate pesky code 1870, delayed engagements, 3-4 clutch burnup, helps save worn separator plates with oversized Torlon® checkballs, and increases the lube oil and converter apply oil via our famous PWM PowerValve™.

Also included in this kit are steps for regular as well as heavy duty options that rebuilders worldwide have come to know and love. Try one today and find out why builders worldwide make Superior Transmission Parts, Inc. their source for Shift Correction Packages™, TransLab™ Valve Body Upgrade Kits, Problem Solvers™ and Simple Solutions™ for today's complex transmissions.

For more information, visit Superior on line at [www.superior-transmission.com](http://www.superior-transmission.com)

## ETE REMAN Adds Auto Industry Leader in New Strategic Role

ETE REMAN is proud to announce the addition of Darin Engert as their director of business development. Darin brings a wealth of senior management



Darin Engert

experience in the automotive aftermarket to ETE REMAN.

"Darin's experience and passion will further strengthen our team and our position in the marketplace," said Noah Rickun, VP of sales.

Previously, Darin was the director of customer service at PROformance Powertrain, and served as director of business development for ATC, working closely with Mopar, Ford, and Allison programs on both engines and transmissions.

Most recently, Darin was sales manager of national and fleet accounts with Accuride Corporation in their aftermarket division.

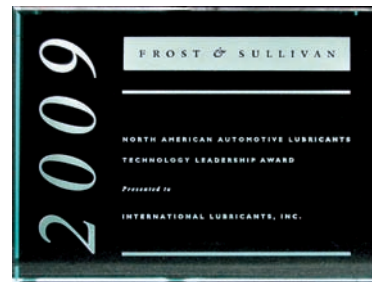
In his new position Darin will be responsible for supporting the day-to-day business of ETE REMAN's customer loyalty department, contact center, and field sales force, and enhance the cross-functional and interdepartmental communications as it relates to ETE REMAN's key initiatives. Darin will evaluate new business opportunities, market conditions, and current offerings that will enhance existing revenue streams and strategic partnerships.

"Joining ETE REMAN is an honor and a wonderful opportunity due in part that I am convinced that through strong relationships, ambitious goals and spectacular products, we have the ability to greatly impact the means by which our customers conduct business," says Darin.

For more information, visit them on line at [www.etereman.com](http://www.etereman.com).

## International Lubricants, Inc. Receives Frost & Sullivan Award

International Lubricants, Inc. (ILI) is pleased to announce another esteemed lubricant technology award from the much respected and highly regarded research and consulting firm Frost & Sullivan.



Since 1984, International Lubricants, Inc. has been a leader in researching, developing, and manufacturing patented high-performing, ester-based synthetic lubricants and related products for automotive, industrial, marine, and agricultural applications.

The company made headlines as tribology pioneers in the automotive industry through its formulation of LXE® (Liquid Wax Ester) Technology, a synthetic molecular replacement for sperm whale oil. The company holds several hundred worldwide patents and has won numerous technology and product awards.

"The Technology Leadership Award is a prestigious recognition of International Lubricants' accomplishments in the lubricant additives industry," states Research Analyst, Stephen Spivey from Frost & Sullivan.

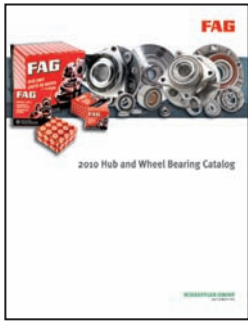
The following criteria were used to benchmark International Lubricants' performance against competitors for the Technology Leadership Award:

- Development of New Technologies
- Leverage of New Technologies
- R&D Spending
- Brand Perception
- Customer Value

Based in Seattle, Washington, ILI is a leading manufacturer of unique chemistries and related products for automotive, industrial, and other chemical markets and holds over 100 US and foreign patents. Endorsed, used and celebrated by the top three transmission chains, the LUBEGARD brand is renowned by professional installers and technicians worldwide.

For more information on LUBEGARD®, KOOL-IT®, Squeak Relief®, Pro II 9000™, Zero®, Power Shield™ or Dr. Tranny® products, call ILI toll free (800) 333-5823 (LUBE) or visit the web site at [www.Lubeguard.com](http://www.Lubeguard.com).

## 2010 FAG Hub and Wheel Bearing Catalog Available in Print and Online



Schaeffler Group USA Inc. is pleased to announce the release of its 2010 FAG Hub and Wheel Bearing Catalog. More than 90 new part numbers

have been added, including a full range of components from tapered bearings to fully-integrated hub units.

The FAG program now includes more than 700 SKUs covering 95% of the North American vehicles. The catalog features a unique buyer's guide section that consolidates product images and specifications for quick and accurate identification.

Built to the same exacting standards as FAG original-equipment products, these premium-quality components deliver everything you'd expect from the industry leader:

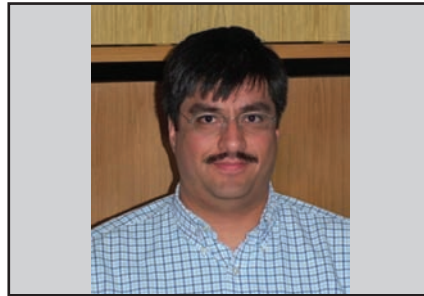
- Premium-quality materials and manufacturing
- Original-equipment fit and performance
- Integrated sensors (where applicable)
- Fully-integrated rolling units

"We're pleased with the success the FAG program has realized in the North American aftermarket. Our product team has done a great job of identifying new applications that will become popular in the years to come," said Bill Hanvey, Schaeffler Group automotive director of business development.

Schaeffler Group USA Inc. is a leading partner to the automotive replacement parts markets in North America. The group, which includes the LuK, INA and FAG brands, offers a broad range of technologies for engine, transmission and chassis applications.

Contact your distributor for a printed or CD version of the 2010 FAG Hub and Wheel Bearing Catalog or send a request to [customer.service@schaeffler.com](mailto:customer.service@schaeffler.com). Complete application listings and detailed product specifications are available online at [www.replaceyourbearings.com](http://www.replaceyourbearings.com).

## Angulo Named Corteco Sales Manager for Mexico



**Angel Angulo,**  
sales manager of Mexico for Corteco

The appointment of Angel Angulo to sales manager of Mexico for Corteco, the aftermarket business of Freudenberg-NOK, was announced by Craig Stark, director of sales, marketing and customer service for Corteco.

In his new position, Angulo will manage sales and support for TransTec® brand automotive replacement kits and components throughout Mexico, with the objective of growing sales while increasing TransTec® brand equity.

Angulo brings to his position over 20 years of sales experience in both the automotive aftermarket and OEM, including heavy-duty applications. He earned his Bachelors of Business Administration degree from Universidad Iberoamericana.

Corteco Americas, the aftermarket business of Freudenberg-NOK, provides solutions and value to its customers through high-velocity supply chain management, production kitting and packaging, distribution and logistics, full-line application development, and premium, high-quality products and services.

For additional information, please visit [www.freudenberg-nok.com](http://www.freudenberg-nok.com).

## VBX Announces 2009 Employee of the Year

VBX-ValveBody Xpress is proud to announce and honor Bruce Lebel as our 2009 Employee of the Year!

Bruce began his employment with VBX in 2007 and quickly proved himself to be an incredible asset to our team. He now holds the title of Director of Product Testing and leads our Valve Body Testing Staff. In addition, Bruce is responsible for training new members of our rapidly expanding team. Bruce



**Bruce Lebel, Employee of the Year**

is always willing to "go the extra mile" to tackle whatever task is at hand and the entire staff of VBX sincerely appreciates his dedication. It is for these reasons and more that he was chosen as the recipient of this award. Please join VBX in congratulating Bruce for a job well done!

## New TransLab Engineered™ from Superior Transmission Parts, Inc.

Superior Transmission Parts, Inc. announced completion of the marketing acquisition between Dean Mason's TransLab™ and Superior Transmission Parts, Inc. This new line, called TransLab Engineered™ from Superior, will be on its way to your local distributor this month.

As many of you know, Dean Mason, long time industry veteran, seminar speaker, trainer and valve body upgrade kit developer, has and will continue to develop many of our World Car Kits in the coming months.

The new line will include his ever popular Flow-Tech® KM series kits, as well as his high performance KM-175 version that the DSM (Diamond Star Motor) racing gurus depend on. Also the F4A-CPR (the kit with heart) and the Toyota A540E kit, just to mention a few.

Look for future advertisements and announcements on our complete TransLab Engineered™ line and stay up to speed with all of our new products and developments as they come out on our new updated web site: [www.superior-transmission.com](http://www.superior-transmission.com).

